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Plage de Deauville

HOW DID DEAUVILLE BECOME THE MOST POPULAR SMALL TOWN IN FRANCE ?



Tapas rouge



Johnny Depp Festival Américain de Deauville

Where does the success of the city of Deauville come from?

What has contributed to the popularity of Deauville ?

Deauville, famous for its promenade des Planches bordering the beach, experienced a rise in notoriety in 1966, thanks to the success of Claude Lellouche's film "Un homme, une Femme". Deauville is not only a beach under the summer sun: the seaside resort is attractive all year round thanks to its wide range of infrastructures, activities and tourist spots that boost the tourist schedules and keep the social networks going all year round:

International events

- The American Film Festival: This event is one of the most prestigious film events in the world. Co-organized by the C.I.D., the Deauville Convention Center, it takes place at the Centre International de Deauville the first week of September (since 1975).
- Golf competitions: Deauville is one of the most beautiful golf courses in France and hosts numerous national and international competitions each year.
- The Deauville Normandy Triathlon is a major event that allows spectators and triathletes to meet. During 3 days, the TriExpo Village welcomes the biggest brands in running, swimming and cycling.
- Sailing: Every year the Linkers-Open de Dragon de Deauville event sets sail for a new edition. Great international champions from all over Europe are there to challenge the crews of the most prestigious French sailing clubs.
- The yearling sales take place mostly in August and attract buyers from all over the world for record sales of foals. The Deauville Clairefontaine and Deauville la Touques racecourses organize prestigious meetings for horse racing enthusiasts throughout the year, including the Lucien Barrière Deauville Meeting.
Jumping and dressage competitions: Events reflecting Deauville's passion for horses: Sotheby's International Realty CSIO Deauville / Longines Deauville Classic / CPEDI Deauville.